

# **EWP Features and competition Comparison**



# How does EWP Stack up to the Competition:

## **We Love You Wordpress**

### **(OUR INTEGRATION WITH WORDPRESS)**

EWP is the only Automated Webinar Software on the Planet

- ▶ EWP is easily uploaded to your own Wordpress Site. (like any other Wordpress Plugin-simply download the zipped folder and upload it directly from the upload area in your Wordpress plugin section)
- ▶ EWP is compatible with all Wordpress Themes and Versions.
- ▶ You create the Webinar from inside your EWP members dashboard on our server, and after saving the Webinar it automatically gets populated to your own Wordpress site as a page.
- ▶ You can easily make your Webinar Registration page as your home page to your Wordpress site.
- ▶ You can add in your own Analytics to your Wordpress Site which in turn can be used with our software to track EPC's and Traffic Stats.
- ▶ EWP is compatible with most Wordpress Plugins.
- ▶ We will work with you to make sure that our Software is easily integrated into your site.
- ▶ We teach you how to create, set up and implement your own Wordpress site and how to add in EWP to your site.
- ▶ We will Do the Work for You!  
We don't want the technical to get in the way of you succeeding so we will create your own Wordpress site for you, along with hosting and complete set up.

**Easy Webinar  
Plugin**



**Evergreen  
Business System**



**Stealth  
Seminar**



**Quick Sales  
System**



**Presentation  
Domination**



**AutoWebinar  
Player**



**Webinar  
A-Go-Go**



**Autopilot  
Webinars**





# EWP Dynamic Webinar Scheduling Features to Guarantee Webinar Attendance

► Set up your Webinar Once and Have the Event Run As Often As You Want. (Multiple times during the day, for as many days, as long as you want. )

## Easy Webinar Plugin



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► Date and Time Selection Mapping.  
(Allows your registrants to choose the date first then the time second when it comes to scheduling.)

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► Use Registrants Local Time Zone.  
(This prevents those on the otherside of the world from having to watch your Webinars in the middle of the night! )

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► Admin Scheduling Options.  
(Allows you as the admin to schedule the Webinar Event at the time of your choosing.)

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► Choose block days based on the arrival time of the attendee.  
(An example is if someone comes to register on thursday, you prevent them from signing up for that same day)

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# Just Some of the Awesome Features

► Give your Webinar an Event Name for Internal Use. (This feature is helpful for organizing your events based on say Affiliates promoting them. ie , you can call your event, Video Marketing Webinar Promoted By John Doe)

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## Webinar A-Go-Go



## Autopilot Webinars



► Clone Your Webinars to Use For Many Different Promotions

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## Stealth Seminar



## Quick Sales System



## Presentation Domination



## AutoWebinar Player



## Webinar A-Go-Go



## Autopilot Webinars



► Get an Instant Reminder When Someone Registers for Your Webinar. (It tells you which Webinar they registered for and when )

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## Quick Sales System



## Presentation Domination



## AutoWebinar Player



## Webinar A-Go-Go



## Autopilot Webinars



► Easily Customized Registration Pages, Thank You Pages, and Webinar Event Pages. (They can be branded with your own logo, video and footer links)

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## Stealth Seminar



## Quick Sales System



## Presentation Domination



## AutoWebinar Player



## Webinar A-Go-Go



## Autopilot Webinars



► Upload your Images and Videos Directly Into our Platform

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## Autopilot Webinars





# EWP Engagement Features

► The Social Share Feature is on the Thank You Page. (Incentivizing the attendee to share news about the Webinar on their Social Networks to unlock a Reward Gift, in the form of a Video, PDF, Excel, Word Doc, etc)

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## Webinar A-Go-Go



## Autopilot Webinars



► Run Unlimited Delayed Events at different times during the Webinar. A delayed event would be say a encouraging someone to download a pdf at say minute 35 in your Webinar. You would schedule that in at that time. )

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## Evergreen Business System



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## Quick Sales System



## Presentation Domination



## AutoWebinar Player



## Webinar A-Go-Go



## Autopilot Webinars



► The Chat Box Feature...allows you to receive questions coming through during your Webinar in real time...So that you can answer right away without you having to be there.

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## Quick Sales System



## Presentation Domination



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## Webinar A-Go-Go



## Autopilot Webinars



► The Attendee List option populates real time visitors in a list on your Webinar Page when watching right now or you can use the simulated viewers list option for more social proof, by adding in your own names or you can choose to use our preselected 300 + names.

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## Webinar A-Go-Go











## Autopilot Webinars













# JUST SOME HIGHLIGHTED UNIQUE FEATURES FOUND INSIDE EWP









▶ The Scarcity Feature is a different type of delayed event. Counts down a specific number based only limited by your imagination. ( Some uses of it are. Limitations on the number of units still available. Or the number of bonuses still available for say the next 10 minutes only. )

Easy Webinar Plugin	Evergreen Business System	Stealth Seminar	Quick Sales System	Presentation Domination	AutoWebinar Player	Webinar A-Go-Go	Autopilot Webinars
							

▶ Widget Registration Box-Allows you to put up an iframed Pre-Registration Box anywhere you choose. Such as your Website page or post, your facebook fanpage, the sidebar on your home page, or even in an affiliates website.

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▶ Easily rotate from one of your site's Webinars to the next in your unique members dashboard.

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# Customer Follow up and Notifications

► WE have our own Super-Smart Built in Notification Email System. This is the best way to make sure your attendees get notifications prior to the Webinar start time and after the Webinar is over. Because the notifications are uniquely designed for each individual attendee based on the time of their Webinar... your Autoresponder can't do this.

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► Our System is fully integrated with your own Autoresponder.

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► We have custom HTML email Templates for your Webinar Notifications...already including your Webinar Events, Event Dates, Presenter Information and more. All of our email templates come with short codes for unique personalization for your attendees.

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► Export and Download your analytics. Our system tracks who registered for your webinar, their email, the date and time of their webinar, whether they watched your webinar, or didn't watch your Webinar and who stayed till the end.

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# Webinar Video Details

▶ ACTUAL LIVE STREAM VIDEO content for Webinar Events. So if someone comes 20 minutes late to the Webinar they are in fact coming 20 minutes late to the event. It is a live event.

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▶ We also accept http (Downloadable) videos so that if you choose to have the Webinar start at the beginning of the Webinar even if someone arrives say 30 minutes late it will do so.

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▶ We are the only Auto Webinar Software that will do Video Hosting for you. We will host your video content so that you will never need to leave our platform. Simply Upload and you are good.

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▶ Our Player has full screen mode, Replay page has player control options, and the timed delayed events are based on the players options.

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# CUSTOMER SUPPORT AND TRAINING

► WE HAVE 24 HOUR CUSTOMER SUPPORT (Our turn around time for ticket support is usually within 4 hours.)

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► We will do the work for you. We are looking for customers and a community for life. That is why we want to help you with your Webinar set up no matter what. If you cant do the Webinar set up yourself, we will do it for you.

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► We have Webinar Success Training in the **Easy Webinar System**...These are premium Training videos that go beyond the very detailed set up training videos we have in your unique members area. These videos in the **Easy Webinar System** are designed to help you in your overall business through Webinar and business training.

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## Autopilot Webinars



## Easy Webinar System Training includes:

Power point and Screen Capture Training

Webinar Success Training\*\*

Traffic and Conversion Training

Live Weekly Training and Member Webinar Critiquing

**Social Media Training** - Expert Corner Training From Top Experts in the Online Marketing and Social Media Space